

**PINNEY
ASSOCIATES
REGULATORY
STRATEGY & RISK
MANAGEMENT
CONSULTING**

REGULATORY INFLUENCE IN ACTION

WHO IS SHAPING KRATOM POLICY?

Industry-funded analyses can directly influence scheduling decisions

PinneyAssociates

Science. Strategy. Solutions.



WHAT THEY DO

Advises industry on regulatory strategy and abuse potential. Produces analyses used in federal and state decision-making.

In its kratom analysis submitted to regulators, the firm reached the following conclusions:

- Found lower abuse potential compared to opioids
- Minimized concerns around dependence and withdrawal
- Opposed scheduling in regulatory submissions

OPIOID POLICY POSITIONING

- Defended REMS programs despite rising overdose deaths
- Argued opioid safety programs are misunderstood—not failures
- Shifted focus to illicit drugs and system limitations

VAPING AS “HARM REDUCTION”

- Supported e-cigarettes as alternatives to smoking
- Framed nicotine delivery as lower-risk strategy
- Influenced regulatory conversations on tobacco policy

OVER-THE-COUNTER BIRTH CONTROL (O-PILL)

- Supported approval of first OTC oral contraceptive (Opill)
- Advanced self-selection model without clinician oversight
- Helped shape regulatory pathway for non-prescription access

Should industry-funded analysis determine public health policy?

Based on publicly available regulatory submissions and published analyses.

For more information, visit www.antikratom.org